

Sustainability Office

EcoReps Program

Fall 2012

What is an ECO-Rep?

- EcoReps trains first year students to become “sustainability change agents” at Dartmouth.
- EcoReps get a crash course on sustainability at Dartmouth, how Dartmouth works, social marketing, behavior change, and communication skills. Then, they implement a project during their freshmen year that helps Dartmouth move the needle on becoming a sustainability leader.
- EcoReps motivate others and serve as a resource to help students live in a more sustainable way.

Goals of the program:

- Enhance students’ knowledge and skills so that they can successfully communicate sustainability to their peers
- Enhance student understanding of how to get change done at Dartmouth and around the globe
- Increase awareness of environmental stewardship and behavior among the student body and create a cool sustainability culture here at Dartmouth

Job Requirements:

- Make the EcoReps program a high priority commitment for all three terms (Fall, Winter, Spring) of Freshman Year.
- Attend a fun, team-building off-campus retreat on Thursday, September 19th starting at 4pm.
- Attend weekly Thursday evening workshops beginning on September 27th, 2012 with a ready-to-learn, can-do attitude!
- You are reliable, enthusiastic and innovative with a strong commitment to learning about sustainability and environmental issues, and to helping peers create personal and systemic behavior change.
- You are excited to effectively implement a group sustainability project that promotes culture shift on campus (topics could range from energy management, to recycling, water conservation, or reducing food waste, etc.)
- You bring diverse approaches to sustainability problem solving. EcoReps work as a team and new ways of thinking help make the team more effective.
- No previous sustainability or environment-related experience needed! EcoReps need to be ready to learn and contribute their unique perspectives to the program!

Hours: 4 hours per week, \$10 per hour.

THE
DARTMOUTH
SUSTAINABILITY
PROJECT

